

THE HOME FIELD ADVANTAGE

Bring the in-store customer experience to online shoppers with Salesfloor's immersive virtual retail platform.

↳ [Speak to a Sporting Goods Retail Strategist](#)

Salesfloor's virtual shopping, customer outreach, and sales automation tools enable associates to offer online shoppers the in-store customer experience.

Up Your Sales Game

Automated tasking boosts AOV by helping associates to offer the right products at the right time to customers.

Boost Customer Engagement

Retailers using Salesfloor report significant lifts in customer engagement as seen by the 78% increase in email open rates and a 50% increase in customer response rates.

Soaring Conversion Rates

Retailers have generated an average 10x increase in online conversions with Salesfloor's video chat, live chat, text messaging, email, and social media outreach tools.

Better Customer Engagement



50% INCREASE
in online AOV



50% INCREASE
in first time buyers

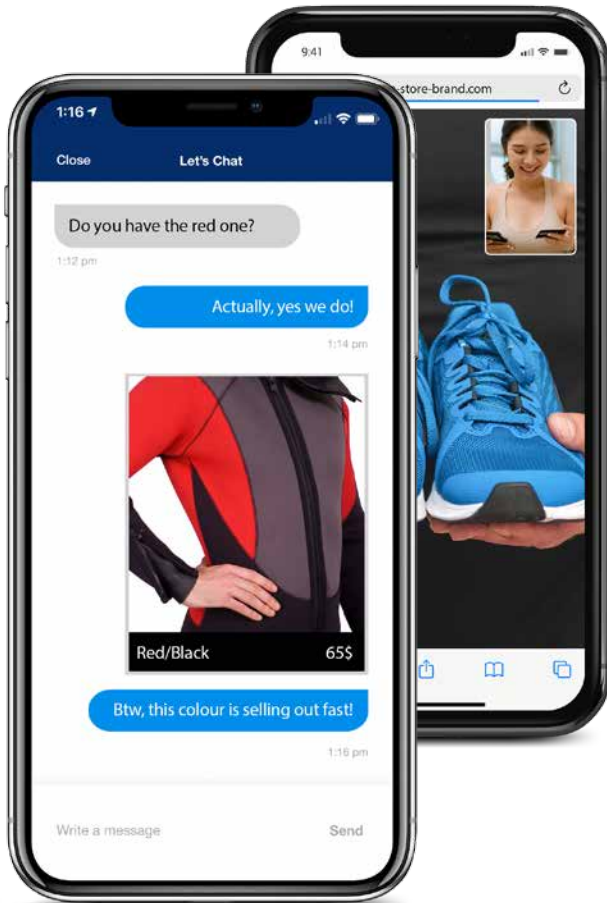


40% DECREASE
in returns



OUTREACH
\$115 NEW REVENUE
per associate per day

IMMERSIVE VIRTUAL SHOPPING FOR SPORTING GOODS RETAILERS



Virtual Shopping

Equip sales associates with the right tools to help online customers find and buy the best apparel, shoes, and equipment to up their game.

- Video & live chat
- Appointment booking
- Co-Shopping™
- Storefronts™

Clienteling

Intuitive customer outreach tools enable associates to anticipate customer needs and increase up-sell opportunities.

- Customer Insights™
- Smart Tasks™
- Customer management
- Conversational selling
- Lookbooks
- SMS, email, & social messaging

Sales Automation

Conversational AI listens, learns, and leads customers towards confidently choosing the perfect products for their needs.

- AI Virtual Shopping Advisor
- Recommendation engine
- Product catalog & eComm integration

SPORTING GOODS RETAIL INDUSTRY REPORT

Learn how top sporting goods retailers are leveraging their differentiators to build resilient, immersive customer experiences that transcend channels.

Download the report and learn about:

- The 4 pillars of sporting goods customer experience excellence
- The sporting goods consumer of the new normal
- Digital acceleration strategies

[Download the report](#)